“Meet the Academics” Reception  
Saturday, September 20  
5:30 p.m. – 7:30 p.m.  
Grand Hyatt, Lone Star Ballroom, Salon C, Level 2

Council of Supply Chain Management Professionals  
2014 Educators’ Conference  
Henry B. Gonzalez Convention Center, 200 E. Market Street

Program

Sunday, September 21

7:00 a.m. - 8:00 a.m.  
Registration – Main CSCMP Conference Registration Desk  
*Location: Henry B. Gonzalez Convention Center, Center’s East, Street Level*

7:00 a.m. - 8:00 a.m.  
Continental Breakfast  
*Location: Henry B. Gonzalez Convention Center, Tower View Foyer, Concourse Level*

8:00 a.m. - 8:45 a.m.  
Welcome and Opening Remarks  
*Location: Henry B. Gonzalez Convention Center, Room 214 A-D, Concourse Level*

Matt Waller, Professor & Supply Chain Management Department Chair, University of Arkansas, Co-Editor-In-Chief for *Journal of Business Logistics* (JBL)  
2014 Educators’ Conference Chair

Remarks on the State of CSCMP  
Heather Sheehan, Chair Board of Directors, Council of Supply Chain Management Professionals, Vice President - Indirect Sourcing & Logistics, Danaher Corp

Committee Reports  
Eric Peltz, Associate Director, National Security Research Division, RAND Corporation  
Research Strategies Committee Chair

Stan Griffis, Associate Professor, Michigan State University  
Academic Strategies Committee Co-Chair
Concurrent Presentations

General Research Track – Session 1
Location: Henry B. Gonzalez Convention Center, Room 214 A-D, Concourse Level

Track Chair: Carl Marcus Wallenburg, WHU - Otto Beisheim School of Management

Asymmetry/Symmetry and Performance in different Collaboration and Integration environments in Supply Chain Management - A Non-lineal Approach
Marek Michalski, San Francisco de Quito University
Rey Juan Carlos University and UNEMI
José Luis Montes Botella, Rey Juan Carlos University

Dependence Disadvantage in Buyer-Supplier Relationships: Uncertainty and the Erosion of Trust and Satisfaction
Siqi Ma, University of Arkansas
Adriana Rossiter Hofer, University of Arkansas
John Aloysius, University of Arkansas

Logistics in the Supply Chain Track – Session 1
Location: Henry B. Gonzalez Convention Center, Room 213A, Concourse Level

Track Chair: Chad Autry, University of Tennessee

Effects of Assumptions Made When Modeling Global Supply Chains: An Example from a US Retailer’s Asia-NA Supply Chain
John Saldanha, West Virginia University
Peter F. Swan, Pennsylvania State University – Harrisburg

Risk Management Strategies in Transportation Capacity Decisions
Jiho Yoon, Michigan State University
Hakan Yildiz, Michigan State University
Srinivas Talluri, Michigan State University

Scheduling and Delivery Logistics of Bio-perishable Goods: A Review of Literature and Research Options
Rebecca Scott, University of North Texas

Teaching Innovation Track – Session 1
Location: Henry B. Gonzalez Convention Center, Room 213B, Concourse Level

Track Chair: Robert Frankel, University of North Florida

An Innovative Approach to Supply Chain Education: Facilitating Virtual Student Groups in a Global Setting
Andreas Gissel, Hochschule Ludwigshafen an Rhein
Daniela Tanhua, Satakunta University of Applied Sciences
Kent Gourdin, College of Charleston
Lorenz Fehling, Hochschule Ludwigshafen an Rhein
Logistics is Child’s Play - Building a Virtual Game to Create Logistics Awareness in Our Youth: The Tablet Project
David Menachof, Hull University
Rob Miles, Hull University

Supply Chain Operations (New 2014) Track – Session 1
Location: Henry B. Gonzalez Convention Center, Room 212B, Concourse Level

Track Chair: Morgan Swink, Texas Christian University

An Exploratory View of Supply Chain Innovations: Retrospectives of CSCMP’s Supply Chain Innovation Award Winners and Finalists
Susan Golicic, Colorado State University
Morgan Swink, Neeley Texas Christian University

Distributed Technology Projects On and Off the Efficiency Frontier: Implications of Spanning Firm Boundary, Country Boundary or Both
Anant Mishra, George Mason University
Kinshuk K. Sinha, University of Minnesota
Sriram Thirumalai, Texas Christian University
Andrew Van de Ven, University of Minnesota

Does Supply Chain Information Technology Improve Firm Performance? A Meta-Analytic Evaluation
Akhadian S. Harnowo, Georgia Southern University
Alan W. Mackelprang, Georgia Southern University
Gerard J. Burke, Georgia Southern University

10:20 a.m. - 10:40 a.m. Networking Break
Location: Henry B. Gonzalez Convention Center, Tower View Foyer, Concourse Level

10:40 a.m. - 12:00 p.m. Concurrent Presentations

General Research Track – Session 2
Location: Henry B. Gonzalez Convention Center, Room 214 A-D, Concourse Level

Track Chair: Carl Marcus Wallenburg, WHU - Otto Beisheim School of Management

The Role of IT in Selling and Providing Logistics Services
Simon Braun, WHU - Otto Beisheim School of Management
Carl Marcus Wallenburg, WHU - Otto Beisheim School of Management
Adriana Rossiter Hofer, University of Arkansas

Trust but Verify: What Monitoring Indicates About Trust in Supply Chain Collaborations and the Implications for Justice
Misty P. Blessley, Temple University

Commoditization as an Antecedent to Buyer-Seller Social Capital
Mary Holcomb, University of Tennessee
Wendy Tate, University of Tennessee
Logistics in the Supply Chain Track – Session 2
Location: Henry B. Gonzalez Convention Center, Room 213A, Concourse Level

Track Chair: Chad Autry, University of Tennessee

Can Managers Mitigate the Consequences of Driver Turnover?
Jason Miller, The Ohio State University
John Saldanha, West Virginia University

Toward a Definition of Supply Chain Synchronization
Matthew Jenkins, University of Tennessee
Mary C. Holcomb, University of Tennessee

Exploring the Use of Upper-Semi Variance as a Robust Estimator for Calculating Safety Stocks
Darryl K. Ahner, Air Force Institute of Technology
John Saldanha, West Virginia University
Peter F. Swan, Pennsylvania State University – Harrisburg
Doral E. Sandlin, Air Force Institute of Technology

Teaching Innovation Track – Session 2
Location: Henry B. Gonzalez Convention Center, Room 213B, Concourse Level

Track Chair: Robert Frankel, University of North Florida

Supply Chain Integration Activity
Akhadian A. Harnowo, Georgia Southern University
Mikelle A. Calhoun, Georgia Southern University
Heather Monteiro, Georgia Southern University

Using Dynamic Adaptive Cases to Bring Practical Experience into the Classroom
Hans-Joachim Schramm, WU Wirtschaftsuniversitat Wien

Supply Chain Operations (New 2014) Track – Session 2
Location: Henry B. Gonzalez Convention Center, Room 212B, Concourse Level

Track Chair: Morgan Swink, Texas Christian University

Exploring the Impact of First and Second Order Bullwhip Effects on Supplier Performance
Alan W. Mackelprang, Georgia Southern University
Manoj K. Malhotra, University of South Carolina, Moore School of Business

Understanding Supplier Switching Behavior: The Role of Unspoken Obligations
Saif Mir, University of Arkansas
John Aloysius, University of Arkansas
Stephanie Eckerd, University of Maryland, Robert H. Smith School of Business
Risk vs Reward: Examining Performance Trade-offs of Efficiency and Complexity in Supply Chain Operations
Willis N. Mwangola, Georgia Southern University
Alan W. Mackelprang, Georgia Southern University
Gerard J. Burke, Georgia Southern University

12:00 p.m. - 1:30 p.m.  Luncheon
Location: Henry B. Gonzalez Convention Center, Room 217 A-B, Concourse Level

1:30 p.m. - 2:50 p.m.  Concurrent Presentations

**General Research Track – Session 3**
Location: Henry B. Gonzalez Convention Center, Room 214 A-D, Concourse Level

**Track Chair:** Carl Marcus Wallenburg, WHU - Otto Beisheim School of Management

**Improving On-Shelf Availability: An Exploratory Qualitative Study**
Simone Peinkofer, University of Arkansas
Brent Williams, University of Arkansas
Terry Esper, University of Arkansas

**Impact of Cloud Computing on Supply Chain Resilience**
Cigdem Kochan, University of North Texas
David R. Nowicki, University of North Texas
Wesley S. Randall, University of North Texas
Saba Pourreza, University of North Texas

**Logistics in the Supply Chain Track – Session 3**
Location: Henry B. Gonzalez Convention Center, Room 213A, Concourse Level

**Track Chair:** Chad Autry, University of Tennessee

**Client-3PL Relationships: How Expectations and Asymmetry Affect Mutual Satisfaction**
Robert Wiedmer, Michigan State University
Yemisi Bolumole, Michigan State University
Judith M. Whipple, Michigan State University

**Antecedents and Performance Outcomes of Mimetic Isomorphism in the 3PL Industry**
Issam Moussaoui, University of Arkansas
Adriana Rossiter Hofer, University of Arkansas
Christian Hofer, University of Arkansas

**Teaching Innovation Track – Session 3**
Location: Henry B. Gonzalez Convention Center, Room 213B, Concourse Level

**Track Chair:** Robert Frankel, University of North Florida

**Are You Collecting Graduating Student Salary Data (and more importantly) What Are You Doing with It?**
Jose A. Grimaldo, Jr., University of North Texas
M. Theodore Farris II, University of North Texas
Supply Chain Operations (New 2014) Track – Session 3
Location: Henry B. Gonzalez Convention Center, Room 212B, Concourse Level

Track Chair: Morgan Swink, Texas Christian University

Panel: Integrating Internal Operations with Supply Chain Operations
Morgan Swink, Texas Christian University
Barbara Flynn, Indiana University, Kelly School of Business
Ram Narasimhan, Michigan State University
Rogelio Oliva, Texas A&M University
Chris Craighead, Pennsylvania State University

2:50 p.m. - 3:15 p.m. Networking Break
Location: Henry B. Gonzalez Convention Center, Tower View Foyer, Concourse Level

3:15 p.m. - 4:20 p.m. Bernard J. La Londe Best Paper Award Presentations
Location: Henry B. Gonzalez Convention Center, Room 214 A-D, Concourse Level

Combining Formal Controls to Improve Firm Performance
Jason W. Miller, The Ohio State University
John P. Saldanha, West Virginia University
C. Shane Hunt, Arkansas State University
John E. Mello, Arkansas State University

Investigating the Effects of Daily Inventory Record Inaccuracy in Multichannel Retailing
Thomas J. Kull, Arizona State University
Mark Barratt, Marquette University
Annibal C. Sodero, University of Arkansas
Elliot Rabinovich, Arizona State University

4:20 p.m. - 4:55 p.m. 2014 CSCMP Award Ceremony
- Bernard J. LaLonde Best Paper Award
- Doctoral Dissertation Award
- E. Grosvenor Plowman Award
- Teaching Innovation Award

4:55 p.m. - 5:00 p.m. Looking Forward to 2015 and Conference Adjournment
Chad Autry, University of Tennessee